



Giving
Hope
Today

The Salvation Army
Mississauga Community & Family Services
3173 Cawthra Road Mississauga, ON, L5A 2X4
Phone: (905) 279-7525 Ext. 229
Cell: (416) 616-9221
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www.foodbankmississauga.com

Your Neighbours in Mississauga Need Your Help!

My name is Elena, and I have recently taken on the role of the Public Relations & Fundraising Coordinator at The Salvation Army Mississauga Community & Family Services. During the most difficult time in my life, The Salvation Army opened a door of **HOPE** and changed my life. It increased stability in my daily life, bolstered my self-esteem as a person, and improved my knowledge as a professional. The strong desire to give back has motivated me to devote my career to change the lives of others. We need your help!

The Salvation Army in Mississauga is seeking corporate support through this sponsorship opportunity of a premier community Christmas event. Please join us for the annual Gift of Christmas concert at the City's foremost concert venue, Hammerson Hall at **The Living Arts Centre**. We are in our 20th year and the concert attracts over 2,500 people. To accommodate the wonderful interest and support for the event, we hold two concerts – one at 4:30 pm and one at 7 pm. Entry to the Gift of Christmas concert is free of charge to all of our guests.

Sponsorship Opportunities:

- **Gold Sponsor** \$5,000.00 - \$10,000.00
- **Silver Sponsor** \$1,000.00 - \$ 5,000.00
- **Bronze Sponsor** \$ 500.00 - \$ 1,000.00

The Salvation Army is a non-profit organization that operates all over the world to transform communities and lives and make a difference. Here in Mississauga we operate an Emergency Food Bank, and offer a variety of different programs and services with the aim of combating homelessness, alleviating poverty, offering support to newcomers and individuals living with disabilities, chronic illness or mental health related conditions. We also run Women's support groups, and offer housing support. To sum it all up, we are a team of world changers!!!

We would be glad to recognize your support in all our marketing and promotional materials. In addition, we would be honoured to list your company as a sponsor of our event. **THANK YOU** in advance for your consideration into becoming a Partner & proud Sponsor of The Salvation Army's Gift of Christmas concert.

Please mail out a cheque to the attention of Elena Pugh, Fundraising & Promotion Coordinator at the following address: The Salvation Army Mississauga
 Community & Family Services
 3173 Cawthra Road.
 Mississauga, ON, L5A 2X4

Please reference "*Gift of Christmas*" in the memo line.

Sincerely,
Elena Pugh (Fundraising & Promotion Coordinator)

Please notice that we will be accepting Gift In Kind donations*
Charitable Registration #: BN 10795-1618RR-0341